


AUSTIN HUETTE

Contact Information

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 Discogs: [austinhiddy](https://www.discogs.com/user/austinhiddy)

 Spotify: [austinhiddy](https://open.spotify.com/user/austinhiddy)



 Myspace: [just kidding](https://www.myspace.com/justkidding)

Education



Robert Morris University
Bachelor of Arts, Graphic Design

Skills (related or otherwise)

 AdBook	 HTML/CSS/JS
 Adobe Analytics	 Microsoft Azure
 Adobe CC Suite	 Microsoft Dynamics
 Adobe Illustrator	 Microsoft Office
 Adobe Photoshop	 Oracle Eloqua
 Beer Brewing	 Photography
 Figma	 Rover
 Formstack	 SAP Concur
 GitHub	 Woodworking
 Google Ad Manager	 Yinzcam

Work Experience



Chicago Bears
Digital Product Manager

September 2014 - Present

-Manage the Digital Product team with an approach that centers on trust and forward motion, shaping ideas that not only launch but resonate.

-Lead the design and direction of the Chicago Bears Official Mobile App while increasing engagement, brand awareness, and customer satisfaction.

-Develop digital experiences that are modern, intentional, and fan-first.

-Oversee the day-to-day website operations, including the overall user experience design, for a nationally recognized brand with millions of unique visitors per year.

-Manage the entire scope of digital advertising on the club's owned and operated platforms while ensuring accuracy and optimization of a robust digital inventory.

-Design and code a weekly e-newsletter with over 150,000 subscribers while collaborating with internal and external stakeholders to ensure proper formatting and delivery.

-Lead internal communications to establish expectations and develop novel and results-based solutions.

-Assist with content ideation, creation, and execution, including photo galleries, articles, copywriting, photography, and numerous social media initiatives.

-Constantly evaluating best ways to optimize and improve our digital products and staying current with design trends, regulations, and laws.

-Collaborate across departments to execute sweepstakes and promotions while ensuring proper transmission and storage of user data.

